

“OFFICIAL RULES”

ELIGIBILITY: Individuals, 18 years of age and older, who are legal residents of the United States possessing a current, valid U.S. driver’s license and who complete LifeStream’s registration process to make a blood and/or apheresis donation (each a “Registrant”) at any LifeStream donor center or at any LifeStream mobile blood drive from **October 3, 2009** through **December 1, 2009** (“Entry Period”), will be automatically entered into the Toyota Prius Giveaway (the “Giveaway”) for a chance to win a 2010 Toyota Prius (the “Prize”). Individuals who do not complete LifeStream’s registration process will not be eligible to win, however, successful completion of blood or apheresis donation is not required to win. The employees of LifeStream, their immediate family members and all media promoting the Giveaway are not eligible for the Giveaway. **ENTRY/DRAWING:** During the Entry Period, the names of ten (10) finalists (each a “Finalist”) will be randomly drawn from the then-current pool of Registrants at each of the five (5) LifeStream donor centers and from the mobile blood drives (i.e., a total of sixty (60) Finalists will be randomly drawn, ten (10) from the pool of Registrants at each donor center and ten (10) from the pool of Registrants from the collective blood drives). From the pool of sixty (60) Finalists, one (1) winner of the Prize (“Winner”) will be randomly drawn on or about December 9, 2009. All drawings for the Giveaway will take place at the LifeStream administration offices and will be observed by at least three (3) witnesses. LifeStream will notify the Finalists by phone or email (at LifeStream’s election based on the registration information provided by a Registrant). Finalists shall have forty-eight (48) hours from the time LifeStream has placed a notification phone call and/or from the time LifeStream has sent a notification email to respond to LifeStream and accept their selection as a Finalist, or an alternative Finalist will be randomly selected from the corresponding pool of Registrants. Upon request by LifeStream, a Finalist must produce proof of identification. Odds of winning are based upon the total number of Registrants at each donation center and at the mobile blood drives during the Entry Period. For each donation registration completed during the Entry Period, a Registrant receives one chance to win. By accepting their selection as a Finalist, each Finalist agrees to the use of his or her name and likeness, without additional compensation, for the purposes of publicity and promotion and further agrees to be bound by these Official Rules and the decisions of LifeStream which are final in all matters relating to this Giveaway. **PRIZE:** One (1) new Toyota Prius, valued at approximately \$22,000, shall be delivered to the Winner at LifeStream’s administration offices in “as is” condition, without warranty of any kind, express or implied, and not redeemable in cash. **GENERAL CONDITIONS:** The Winner will be responsible for any and all vehicle licensing and registration fees, and any and all tax liability associated with the receipt of the Prize and will provide LifeStream with his or her social security number and any other applicable information for the purpose of preparing IRS Form 1099. In order to be eligible to receive the Prize, Winner must sign a release form prepared by LifeStream acknowledging the Winner’s acceptance and understanding of these Official Rules, releasing LifeStream from any and all liability related to this Giveaway and the Prize, and agreeing to indemnify LifeStream for any claims arising from loss, damages or injury associated with the acceptance and/or use of the Prize. LifeStream retains the right, in its absolute and sole discretion, to substitute a prize of equivalent kind or approximate value in the event the Prize becomes unavailable for any reason. LifeStream reserves the right to withdraw or terminate this Giveaway at any time without prior notice. For more information, contact LifeStream 384 West Orange Show Road, San Bernardino, CA 92408, 909-885-6503. For a list of Finalists and the Winner, visit www.LSTREAM.org.