



WE HELP SAVE LIVES BY CONNECTING DONORS
AND PATIENTS THROUGH THE GIFT OF BLOOD.

New Year. New Look Rewards Program.

At LifeStream we never stop looking for ways in which we can provide you with the very best donor experience possible. That includes showing our gratitude for partnering with us to save lives in the communities and hospitals we serve.

As part of that commitment, we want to share a number of changes we are making to our points-based rewards program, donor store, and appointment bookings in 2026.

First, look for some cool new merchandise in the donor store!

New arrivals include:

- Merchandise that reflects your blood type
- Premium jackets – back by popular demand!
- Re-stock of our most popular items

Easier access to E-gift cards

New and improved gift card/redemption process

Faster access to the LifeStream Donor Store

New Streamlined log-in process

Earning Points

Standard points will continue for 2026 (150, whole blood/300 platelets)

Note that in 2026, however, these standard points may not be combined with rewards earned through gift card or merchandise promotions, unless specifically authorized.

Maximizing Your Points

In 2026, you can bank up to 4,000 points before you must redeem. For those donors currently with surplus points, please be sure to redeem or gift any overages before March 31, 2026. Unclaimed points cannot be re-instated.

Note that by donating at least once every six months, your points never expire. And with so many fun and valuable rewards up for grabs daily, why stop?



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Appointments/No-shows

Your appointment is vital in helping us to professionally staff our collection sites, as it is with many medical offices and clinics. No-shows without prior cancellation or re-scheduling are costly. As a result, we will deduct 100 points (a \$10 gift card value) going forward for any missed appointments that are not cancelled in advance.

Need to re-schedule? Simply contact us at any time before your scheduled appointment and we can move you to another day. No problem. Your points are preserved.

We take cybersecurity seriously at LifeStream, including the protection of your confidential data. We have enacted a number of proactive measures to ensure that your confidential information stays just like that – confidential.

All of these program enhancements are aimed at delivering more value to you while helping us better manage our resources to support the 80-plus hospitals and medical clinics that rely on your life-saving blood. Thank you for your understanding and your amazing support of our mission.

Here's to a great 2026!

Connect With Us!

