



**EIGHTH ANNUAL  
LIFESTREAM BLOOD BANK**

**COACHELLA VALLEY  
NINE CITIES BLOOD DRIVE  
CHALLENGE**

**JULY 1-AUGUST 31, 2020**

**CATHEDRAL CITY \* COACHELLA \* DESERT HOT SPRINGS \*  
INDIAN WELLS \* INDIO \* LA QUINTA  
PALM DESERT \* PALM SPRINGS \* RANCHO MIRAGE**

 **LifeStream Blood Bank**

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR - \$5,000

### RECOGNITION AS PRESENTING SPONSOR:

- In all Coachella Valley advertising promoting The Nine Cities Blood Drive Challenge
- On all Nine Cities Blood Drive Challenge and specified blood drive marketing materials including: posters, flyers, post cards, and donor newsletter
- On a special-edition promotional T-shirt for blood donors
- In promotional email blasts to 30,000 Coachella Valley area donors
- In all Nine Cities Blood Drive Challenge press releases
- On LifeStream's Nine Cities Blood Drive Challenge web page and link to your company's website
- In mentions in LifeStream's Nine Cities Blood Drive Challenge social media posts

**Our Presenting Sponsor will also be given four event tickets to attend and be recognized at LifeStream's 2021 Gift of Life Tribute, 10-Gallon Donor Celebration as a major supporter of LifeStream. This event is attended by 1,200 donors and corporate sponsors.**

## MAJOR SPONSOR - \$2,500 (TWO AVAILABLE)

### MAJOR SPONSORS WILL RECEIVE:

- Logo on all Nine Cities Blood Drive Challenge and specified blood drive marketing materials including: posters, flyers, post cards, and donor newsletter
- Prominent logo placement on a special-edition promotional T-shirt for blood donors
- Logo in promotional email blasts to 30,000 Coachella Valley area donors
- Mention in all Nine Cities Blood Drive Challenge press release
- Prominent Logo on LifeStream's Nine Cities Blood Drive Challenge web pages
- Mentions in LifeStream's Nine Cities Blood Drive Challenge social media posts

**Our Major Sponsor(s) will also be given four event tickets to attend and be recognized at LifeStream's 2021 Gift of Life Tribute, 10-Gallon Donor Celebration as a major supporter of LifeStream. This event is attended by 1,200 donors and corporate sponsors.**

### CONTACT:

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